

Our mission is to use technology as a force for positive, inclusive, and sustainable change - elevating people, strengthening communities, and protecting the planet while building long-term independence.

We believe technology should reduce inequality, not widen it, and that responsibility is not an initiative but an identity. True transformation starts with us.

We exist to leave everyone, and everything better than we found them. We want people to be Better Off, Because of Us.

We do this by expanding access to digital education, reducing barriers for underrepresented groups, and creating pathways into meaningful careers. Whether it's young people developing foundational skills or adults discovering new opportunities in the digital sector, we focus on capability that lasts.

We empower our own people to grow, enable our customers to become self-sufficient, and support communities through programmes that build resilience, skills, and long-term opportunity. From apprenticeships to hands-on learning experiences, we create environments where individuals can unlock their potential and thrive far beyond our involvement.

Zero Dependency is at the heart of our approach:

- **Empowering communities** with digital skills, knowledge, and confidence that enable long-term independence.
- **Closing gaps in the digital sector** through accessible workshops, training, and capability-building programmes for those historically excluded.
- **Increasing representation** by supporting individuals from underrepresented backgrounds to enter, grow, and experience the tech industry.
- **Embedding sustainable behaviours** within our teams and operations to ensure our environmental impact reflects our values.

Our commitment to sustainability extends beyond metrics. We minimise emissions where possible, offset more than we produce, and educate our teams on the power of conscious environmental choices - creating a culture where sustainability becomes instinctive, not instructed.

Whether it's a young person discovering their potential, a community gaining access to digital skills, or an organisation becoming self-sufficient through our Zero Dependency model, our mission remains the same: to empower independence, elevate representation, and help build a fairer, more capable, and more sustainable world.